

A campaigning toolkit for the Cardiomyopathy Community

Help us to contact as many MPs as possible in the first 100 days of this new Parliament, and raise awareness of cardiomyopathy and improve the services and support you receive. This campaign will run until 13 October (the first 100 days!).

Why should I contact my MP?

A change of government provides a good opportunity for people in the cardiomyopathy community to have their voices heard, especially when there is large number of newly elected MPs. We want to start building relationships with new and long-standing MPs. This campaign gives us a chance to start the relationship-building early on in this new Parliament.

By joining our campaign, you can be part of a collective voice calling for improved services and support for people with cardiomyopathy.

Who can get involved?

Anyone living in the UK can get involved! It doesn't matter where you're from in the UK, your age or your experiences of cardiomyopathy, as long as you are passionate for change you can share your story.

Health policy is a devolved issue, which means that decision making on the issues that affect people with cardiomyopathy is the responsibility of the different legislative bodies in the UK. These include:

- The Westminster Parliament
- The Scottish Parliament
- The Senedd Cymru / Welsh Parliament
- The Northern Ireland Assembly

Even though we are asking you to contact your MP in Westminster, many MPs from the devolved nations will also have links to their respective parliamentarians and assembly members. They will also be interested in hearing about issues related to healthcare.

The issue to focus on

This campaign will focus on early detection and diagnosis.

Engaging with MPs

Your MP will want to hear about your views, experiences of living with cardiomyopathy and the issues that are most important to you. Here are some ways that you can engage with your MP:

1. Write to them:

Find out your MP by visiting: writetothem.com and search for your postcode.

- You will find a list of all your elected representatives.
- Click on Your MP's name and this will take you to a page where you can copy and paste your letter, and fill in your contact details. You will not be able to send an attachment this way.
- If you want to attach the Cardiomyopathy Manifesto to your message, you can visit the [Parliament.uk website](https://www.parliament.uk) and enter your postcode in the search box. You will then find your MP's email address. Copy and paste the letter into an email and attach the Cardiomyopathy Manifesto 2024 to your email.
- Please forward your email to policy@cardiomyopathy.org or let us know which MP you have written to.

2. Get your MP's attention on social media:

Many MPs use social media such as Facebook and X (formerly Twitter). You can use social media to share your own story of living with cardiomyopathy. You can do this in written form, but you might also choose to share a video. Remember to be polite and concise and use the tag for the correct person.

Thank you!

Thank you for getting involved in our campaign to improve GPs' awareness of the symptoms of heart conditions. Please let us know if you contact your MP and keep us updated if they respond to you.

Email policy@cardiomyopathy.org for any more information and to send on any responses that you receive, if you are happy to do so. We can also help you to prepare for a meeting with an MP, [just get in touch](#).